

10 principles of grant writing

- I. Start planning EARLY and allow time for internal administrative requirements
- II. Develop a compelling scientific question
- III. Contact the funding agency or NIH institute in advance of submission, develop a relationship with program officials, and identify/apply to the most propitious funding source
- IV. Review successful applications to look for effective ways proposal writers have conveyed their ideas
- V. Write clearly while telling an interesting and persuasive story
- VI. Use figures, images, and tables to convey not only your preliminary results but also your thinking and approach
- VII. Make the grant visually appealing
- VIII. Promote your science by stressing the benefits- significance- innovation of each feature of your proposal
- IX. Get feedback early and often in the process
- X. Read (*and follow*) the grant proposal instructions

IN SUMMARY:

- Outstanding science
- Impeccable packaging
- Clear delineation of the beneficial impact of your proposal
- **Submit in a timely fashion!**