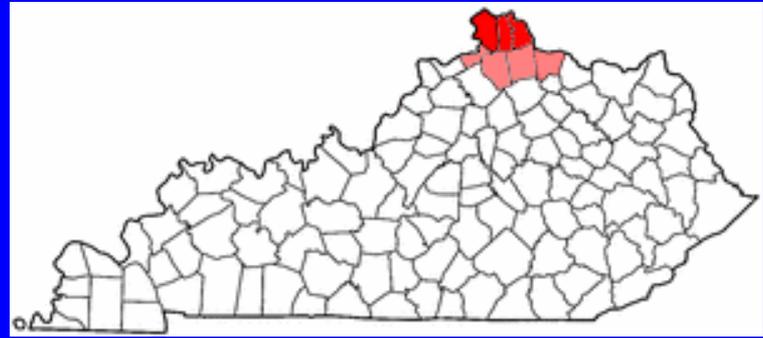




Learning Community 1



Brighton Center

- Brighton Center is a non-profit organization that aims to create opportunities for individuals and families to reach self-sufficiency.
- To target issues in the northern Kentucky community, the center offers a plethora of services including opportunities and support in meeting basic needs, education, workforce development, substance abuse recovery for women, affordable housing, financial education and counseling, youth services, and neighborhood based programs.
- Addresses social determinants of health of economic stability, education access and quality, neighborhood and built environment, and social and community context.

Presented by:

Armo Derbarsegian



David Lopez



Last year, Brighton Center impacted the lives of

28,314

individuals from infants to senior citizens through

48

distinct programs in Northern Kentucky and Greater Cincinnati.



Community & Youth Services



Early Childhood Education



Emergency Services



Employment & Workforce Services



Family Services



Financial Services



Housing



Senior Services



Social Enterprises



Women's Recovery



The Community



Impact of COVID-19 on the Brighton Center

- Many of the Brighton Center fundraisers were converted to virtual events.
- NKY community members were affected by new job losses, homelessness and various financial struggles.
- Due to capacity restrictions, customers had limited access to the food pantry.
- Resource advocate meetings were halted due to reduced staffing, and customers not being able to access virtual platforms.
- With COVID restrictions now lifted, the hope is to increase community awareness of the available resources at Brighton Center.



Outline M1 project

- The Need
 - Address under-utilization of resources resulting from COVID-19 restrictions
- Our Goal
 - Improve detection of community members utilizing the food pantry that would benefit from being connected to other Brighton resources via a survey screening tool
- Our Focus SDOH
 - Maximize accessibility to the assets that the Brighton Center offers to improve the lives and health of community members
- The Project
 - Developed a survey that food pantry customers completed to determine eligibility for/interested in additional programs
 - Surveys were shared with the resource advocate staff in order to increase the number of customers referred to specific programs

Our Survey

Brighton Center Resource Screening Tool

This tool was developed as a collaboration between Brighton Center staff and a group of students from the University of Cincinnati College of Medicine. It is our hope that answering these questions will help you identify areas in which help can be provided. Brighton Center has many resources to meet your individual needs and help you reach your goals. Please speak with a member of the staff to meet with a Resource Advocate to discuss your options.

Name: _____

Date: _____

Have you used Brighton Center resources before?

Yes No

Are you concerned about any of the following things? Circle all that apply.

- Help with childcare
- Affording healthy food
- Getting yourself or your family clothes for the season
- Affording a place to live
- The safety of where you live
- Having money to pay bills

Would you be interested in any of the following? Circle all that apply.

- Getting more education
- Learning new skills for a job
- Finding a new job or internship
- Getting your children extra help with school
- Learning to manage money and bills
- Help with an addiction

Do you currently receive any of the following benefits? Circle all that apply.

- SNAP (Supplemental Nutrition Assistance Program)
- Medicaid

Circle any of these services you are interested in.



Housing



Childcare



Jobs



Food



School



Money Management



Wellness



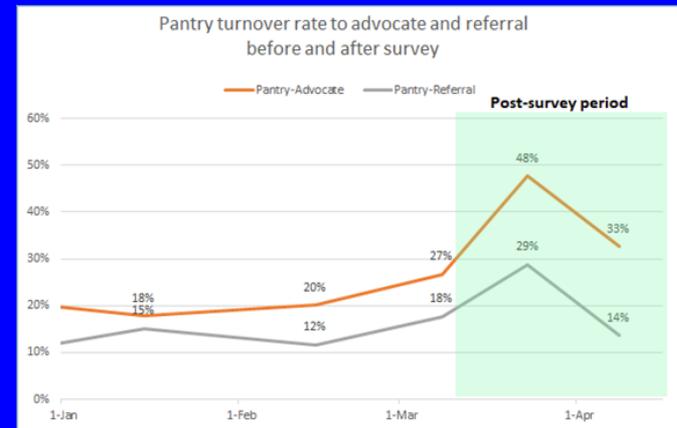
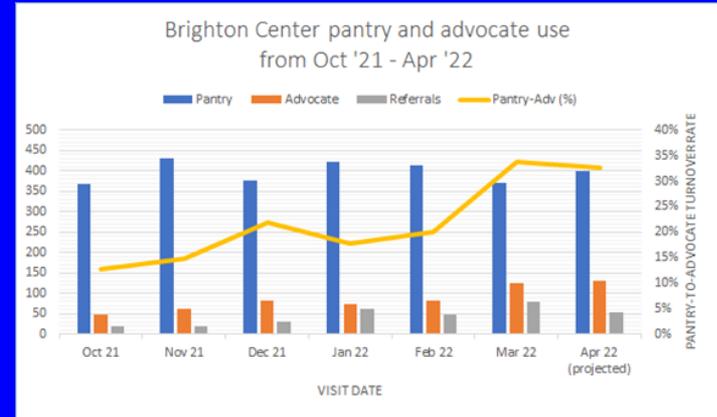
Addiction Support

Would you like to meet with a Resource Advocate today?

Yes No

Impact of Resource Need Survey

- Prior to implementation of our survey, the pantry-to-advocate turnover rate was 21.3%. After implementation, that rate rose to 40.2%, a statistically significant increase ($p=0.03$).
- Pre-intervention pantry-to-referral rate was 14.6% compared to 21.2% post-intervention, which is not significant ($p=0.16$). Variation in reporting by advocates contributes to lack of significance.



Challenges Faced

- Brighton Center struggled with staff turnover during the duration our of project, which made consistent communication and implementation of our project difficult as our point person changed numerous times.
- Even now, we have not be able receive feedback or confirm use of the screening tool after April 2022 despite attempts to reach out via email.
- One way to advocate on behalf of Brighton Center would be to increase funding to facilitate resource advocate and staff longevity.

Advocacy

- The customers of the Brighton Center face a multitude of adverse circumstances
 - Lack of affordable housing
 - Decrease in employment and opportunities in recent years
 - 1/3 of households being below the federal poverty rate
 - Below-average quality of public schools and funding
- Accessibility, more specifically the distribution of information, greatly impacts clients and community members because the use of services at Brighton Center has potential to impact their trajectory
- When the most vulnerable members of the community are left uninformed, beneficial resources are left underutilized and community members suffer
- Without access to resources, individuals are not able to move beyond their current situations or are faced with a compounding on additional barriers

How City Council Can Help

- Increase funding to facilitate resource advocate and staff longevity.
- Listen to Brighton Center and community members directly rather than assuming their needs
- Increase Advocacy for the Center so that as many people as possible can find out about the center
- Local government should know that the needs of the community are not being met without help from organizations like the Brighton Center. Supporting established networks like the Brighton Center can be a cost effective way to bridge the gap.

Thank you!

