

Advocacy for the Neighborhood of Avondale with Community Builders

Presented by: LC 2

Avondale

Avondale is a Cincinnati neighborhood with a rich history. Many historical homes are located there with families with strong roots to the neighborhood. There is a strong community there primarily comprised of Black residents.



Avondale

Unfortunately, social determinants of health have negatively impacted the community, causing housing issues, job unavailability, food deserts, and lack of healthcare.

Decades of disinvestment have led to population decline, aging housing stock and increased poverty. Its business district never recovered from the civil rights unrest of the 1960s, and the neighborhood suffered disproportionately from the 2008 recession.

Who are TCB residents?

91% of heads of household are women

>77% of residents are black

41% have completed high school or obtained GED

\$10,246 Average Household Income

Community Builders

- Property owners in Avondale working to improve social determinants of health in the community
 - Income adjusted rent
 - Preventing predatory businesses from moving in
 - Recruiting community-building resources
 - Laundromats
 - Grocery Stores
 - Providing childcare
- Started a workforce pipeline program with Cincinnati Children's Hospital

Our Service-Learning Project

- Many residents of Avondale are single mothers in social welfare programs and find it difficult to achieve economic advancement due to something called the cliff effect. The cliff effect is the reality that many people who receive federal benefits face as they have an increase in wages. As their wages increase, they exceed the threshold to receive their federal benefits. This loss in benefits is disproportionately greater than the increase in wages, resulting in an overall increase in poverty burden.
- Our social determinant of health focused on access to gainful employment and job accessibility for the residents of Avondale.
- Challenges we encountered: A lack of awareness within the community of the opportunities that our project had for the community members

Advocacy and the Role of City Council

- Advocacy in this community can be achieved by:
 - Supporting the families in the community by improving access to childcare
 - Invest in new and revitalized rental and for-sale homes, accessible and affordable to Avondale residents
 - Respond to tenant complaints about landlords to prevent predatory practices like eviction following pest complaints
 - Support local entrepreneurs through training and loans to open new businesses for Avondale residents
 - Revitalize business districts by featuring storefronts that serve the community



Thank You!

