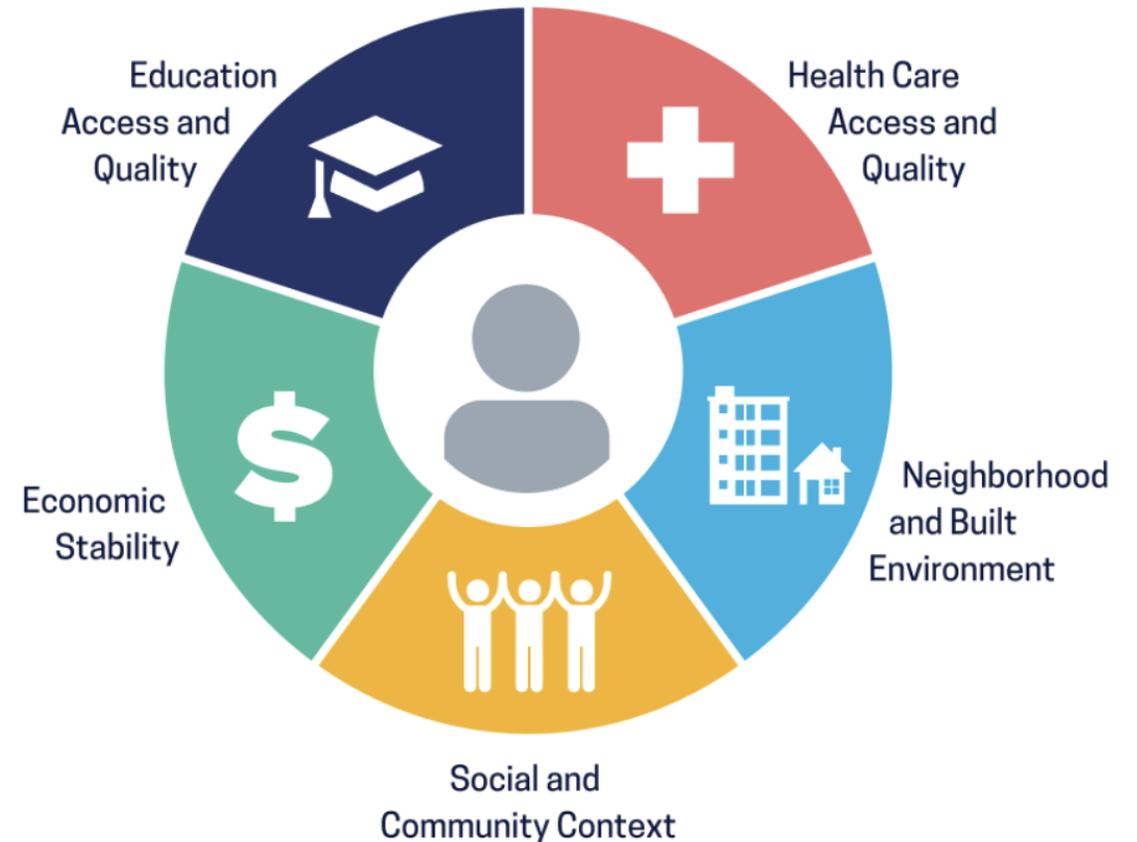


# Addressing the Rising Incidence of Low-Birthweight in Over-The-Rhine

**Presenters:** Noah Smith and Michael Shukis

**Contributors:** Natasha Gupta, Trent James, Kate Jennings, Sweta Kafle, Naethan Kanneganti, Hannah Kim, Olivia Lee, Ishani Paul, Veronica Velasquez, Paxton Walton

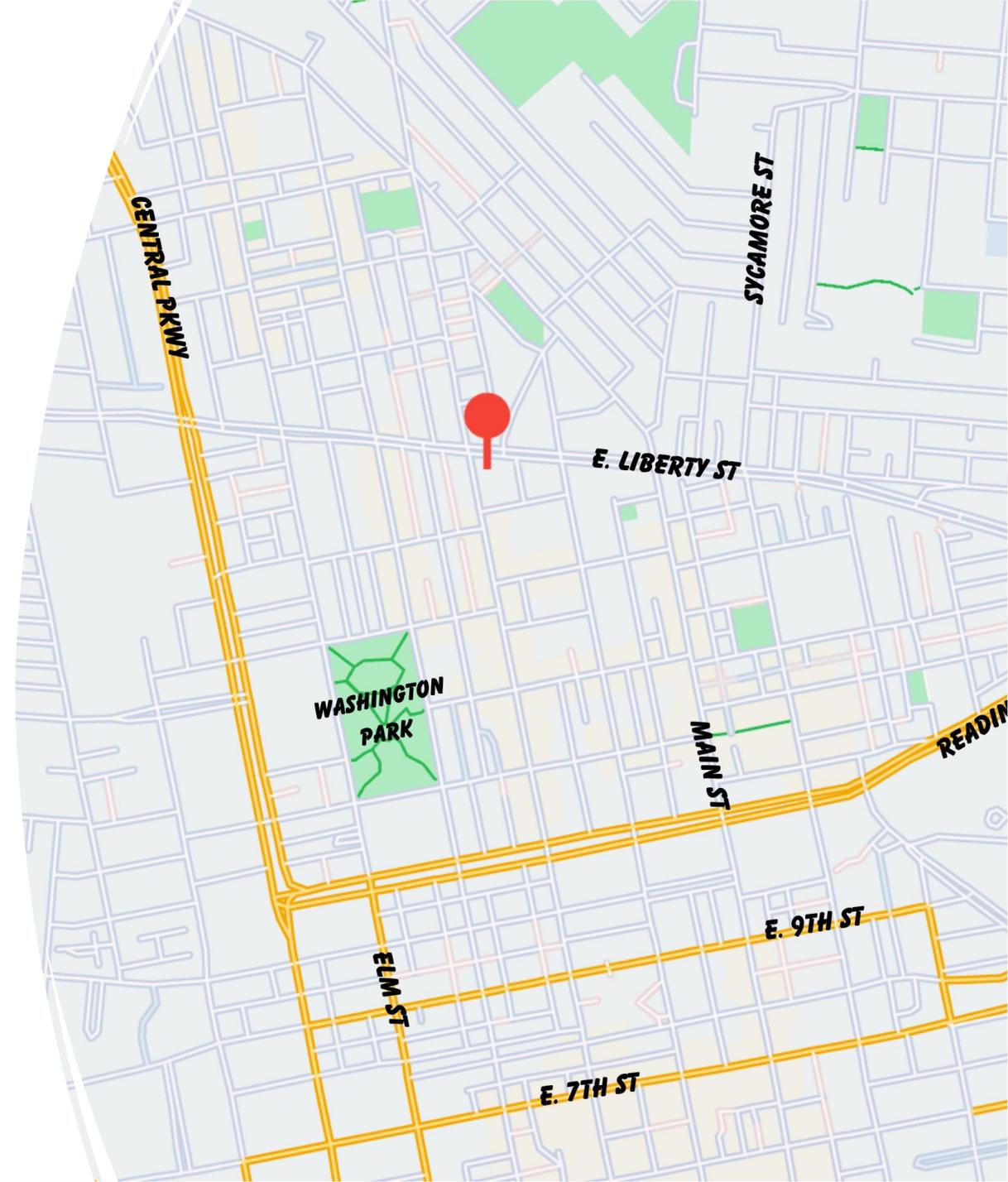
**Community Partner:** Crossroad Health Center



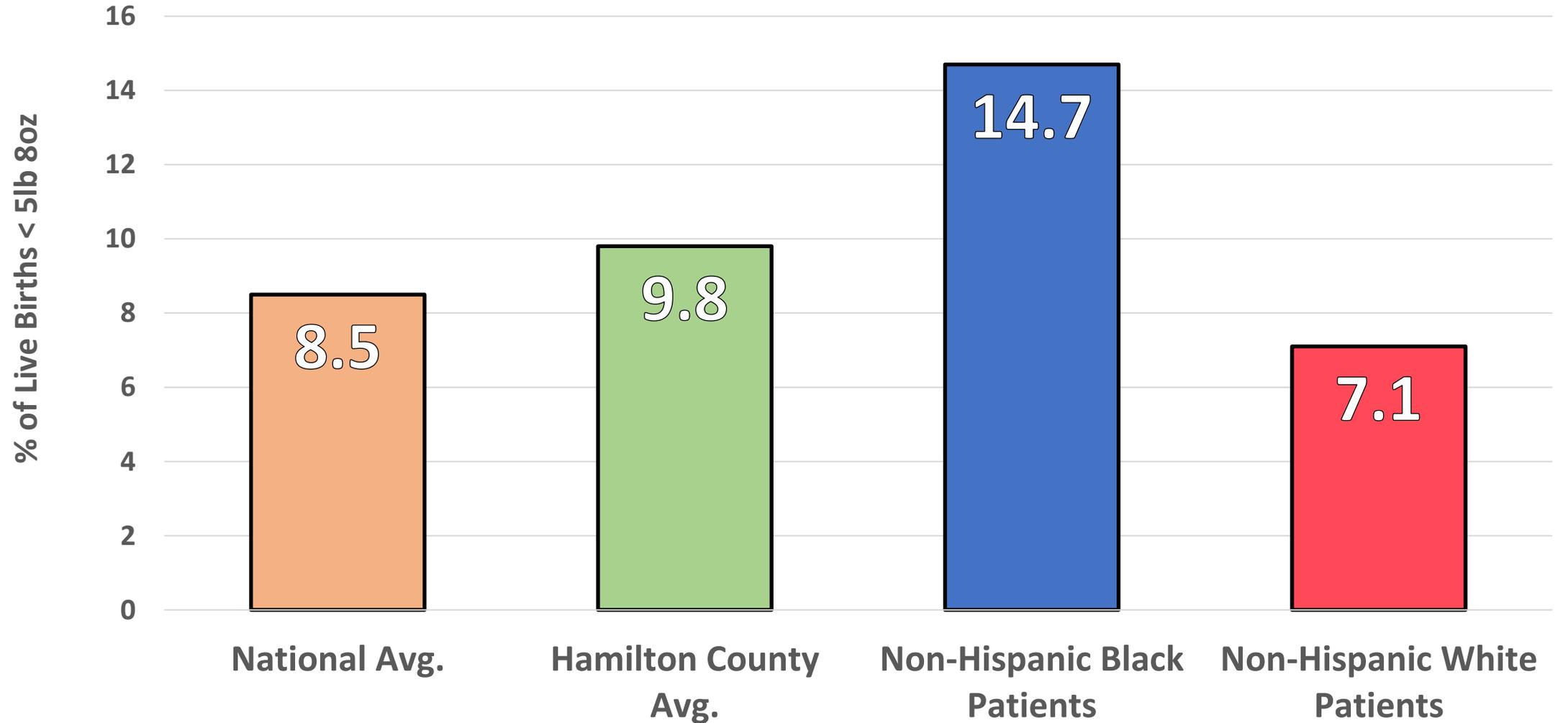
# Crossroad Health Center

---

- Federally Qualified Health Center located in Over-the-Rhine
- Offers medical, behavioral, and spiritual care to more than 40,000 patients, most of whom are uninsured and receive subsidized care
- Team of physicians, nurse practitioners, medical assistants, and behavioral and spiritual counselors
- Has several educational programs that are focused on increasing health literacy within the community.



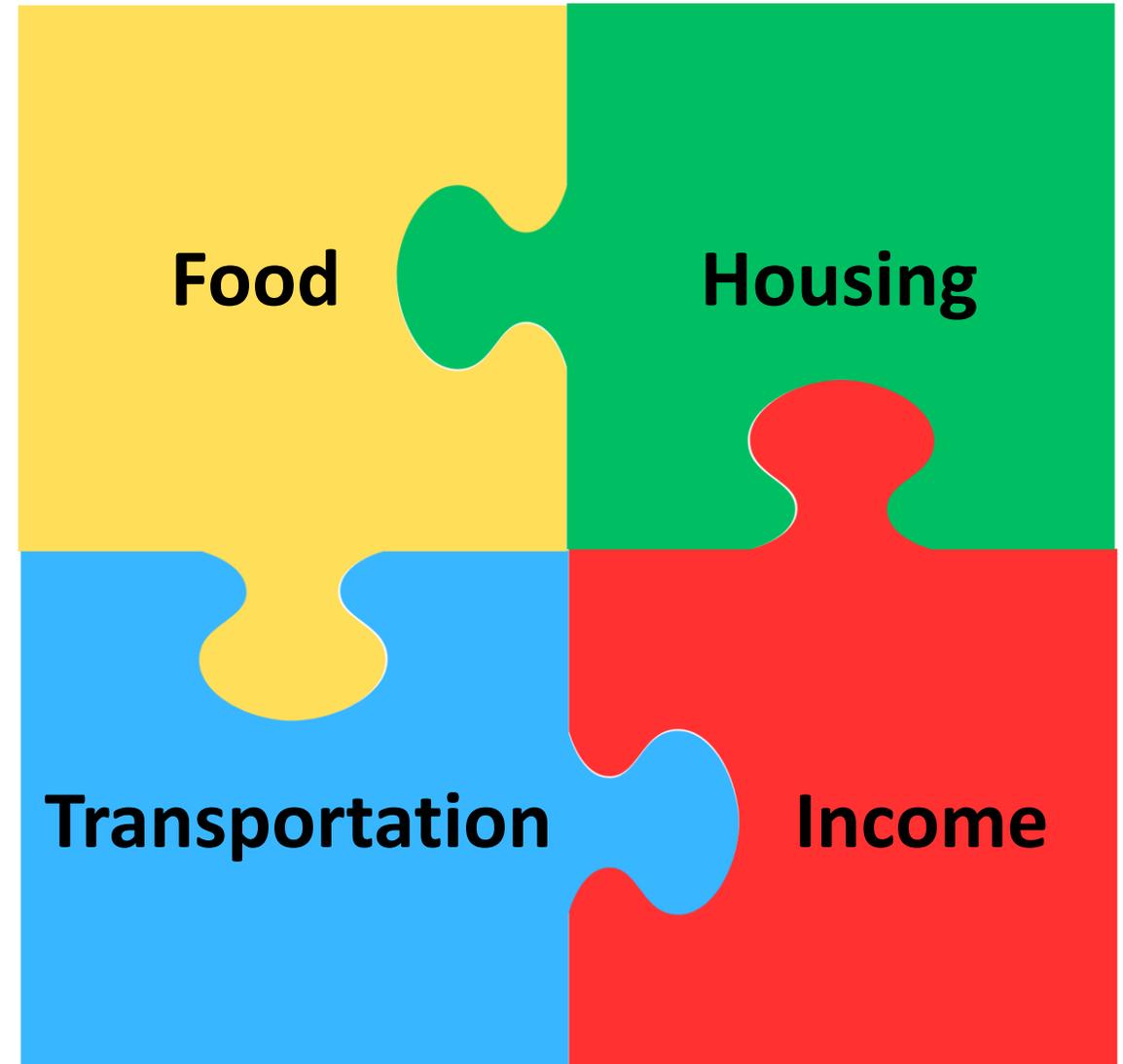
## Incidence of Low Birthweight in Hamilton County



# Social Determinants of Health

---

- 72% of patients at Crossroad Health Center lived below the federal poverty line (2020)
  - Contributes significantly to the inability to obtain proper nutrition, housing, and transportation during pregnancy and beyond
- Reduced access to information on safe, evidence-based practices during pregnancy



## Notes/Questions/Important Dates

### Need a balanced meal for you and your family?



**Freestore Foodbank**  
Hours to go inside: M-F 8 a.m.-4 p.m.  
Pickup: M-F 8 a.m.-2 p.m.  
Drive-Through M-F 8 a.m.-5 p.m.  
& Saturdays 10 a.m.-2 p.m.  
(513) 482-4500  
www.freestorefoodbank.org

**Our Daily Bread**  
Come for food and a community space:  
M-Th 8 a.m.-2 p.m. (food served until 11:45 a.m.)  
Fridays 8 a.m. - 12 p.m.  
To-go window: M-F 8:30 a.m.-11:45 a.m.  
(513) 621-6364  
www.ourdailybread.us

**Church of Savior  
La Iglesia de Nuestra Salvador**  
Habla español  
Food pantry with fresh produce and groceries:  
Sundays 12:30-1 p.m.  
Wednesdays 5:15-6:30 p.m.

Longer term: Do you know if your family can get help buying groceries? If you've been denied in the past, you may be eligible now with a new baby.

Balanced Meals-WIC is an income based program that we recommend for all our Medicaid eligible moms. For more info: <https://www.cincinnati-oh.gov/health/cincinnati-health-department-programs/women-infants-and-children-wic-program/>

<https://www.benefits.gov/benefit/1588> If you need help understanding eligibility, call 1-866-244-0071. To apply for SNAP and other forms of assistance in Hamilton County go here: <https://www.hcjfs.org/>

### Thank You for Choosing Us to Be Part of Your OB Journey!

from your friends at Crossroad Health Center

#### Prenatal Appointment Schedule

First visit: At or before 8 weeks of pregnancy

Monthly visits 8-28 weeks

Visit every two weeks 28-36 weeks

Weekly visits 36 weeks-birth

Call to Schedule: 513-381-2247 (OTR location)



## Notas/preguntas/fechas importantes

### ¿Necesita una comida saludable para usted y su familia?



**Freestore Foodbank**  
Horario para entrar: lunes a viernes 8 a.m. a 4 p.m.  
Pickup (recoger): lunes a viernes 8 a.m. a 2 p.m.  
Drive-through (por carro): lunes de 8 a.m. a 5 p.m.  
Y sábados de 10 a.m. a 2 p.m.  
(513) 482-4500  
www.freestorefoodbank.org

**Our Daily Bread**  
Ven por comida y un espacio comunitario:  
Lunes a jueves de 8 a.m. a 2 p.m. (Comida está disponible hasta las 11:45 a.m.)  
Viernes de 8 a.m. a 12 p.m.  
Ventana para llevar: lunes a viernes 8:30 a.m. a 11:45 a.m.  
(513) 621-6364  
www.ourdailybread.us

**Church of Savior  
La Iglesia de Nuestra Salvador**  
Habla español. Despensa de alimentos con productos frescos y comestibles:  
Domingos 12:30 p.m. a 1 p.m.  
Miércoles 5:15 p.m. a 6:30 p.m.

A largo plazo: ¿Sabe si su familia puede obtener ayuda a comprar comestibles? Si se han negado en el pasado, puede ser elegible ahora si tiene un nuevo bebé.

Balanced Meals-WIC (por su nombre en inglés) es un programa basado en ingresos que recomendamos para todos nuestros mamá que son elegibles para Medicaid. Para más información: <https://www.cincinnati-oh.gov/health/cincinnati-health-department-programs/women-infants-and-children-wic-program/>

<https://www.benefits.gov/benefit/1588> Si usted necesita ayuda para comprender la elegibilidad, llame al (513) 946-1000 opción 9. Para solicitar SNAP y otras formas de asistencia en el condado de Hamilton vaya aquí: <https://www.hcjfs.org/>

### ¡Gracias por elegirnos para ser parte de su viaje de embarazo!

de sus amigos en el Crossroad Health Center

#### Calendario de citas prenatales

Primera visita: a las 8 semanas de embarazo o antes

Visitas mensuales entre 8 a 28 semanas de embarazo

Visite cada dos semanas entre 28 a 36 semanas de embarazo

Visitas semanales de 36 semanas de embarazo al nacimiento

Llame para programar una cita 513-381-2247 (Over-the-Rhine)



- We developed an English- and Spanish-language resource guide that Crossroad Health Center patients could utilize to navigate social challenges that were impacting their pregnancy
- But in interviews with patients and providers, one challenge was consistently mentioned...

## Baby Basics

### Sweet Cheeks Diaper Bank

OTR and Harrison Crossroad locations distribute diapers from Sweet Cheeks Diaper Bank on a monthly basis. Ask us for more information.

### Healthy Moms & Babes Mobile Van

This van distributes diapers and other supplies. Check Facebook for the van locations and hours: <https://www.facebook.com/HMB Cincinnati/>

### Baby Basics of Cincinnati

This program distributes diapers twice/month to low-income working families in Cincinnati not currently receiving welfare.

4980 Zion Rd., Cleves, OH 45002

Office: \*513-353-8383

\*Call to apply for program.

Hours: M-F 8 a.m. - 5 p.m.

The Warehouse Clothing Closet at the Healing Center Gently used baby clothes, baby items, and household items once per calendar month for free.

11345 Century Circle West, Cincinnati, OH 45246  
Office: 513-346-4080

Email: [info@healingcentercincinnati.org](mailto:info@healingcentercincinnati.org)

Hours: W, F, Sat 9 a.m.-11 a.m.

Thurs 9 a.m.-11 a.m., 6:30 p.m.-8 p.m.



## Support Communities

### Crossroad Health Center Supportive Pregnancy Care Group

Crossroad Health Center provides a supportive pregnancy care program at the Western Hills site where you can join other expectant mothers and prepare for your delivery. You can also get rewarded if you join! Some benefits include gift cards, gift baskets, and baby items. Call 513-922-4271 to find out more.

Crossroad Health Center - Western Hills  
2170 Anderson Ferry Road  
Cincinnati, Ohio 45238  
[www.crossroadhc.org](http://www.crossroadhc.org)



Queens Village provides a safe space for Black mothers to support and be supported by their peers, to connect, to relieve stress, to process trauma and to build a better world together. There are two locations where you can join:

Queen's Village Northside  
McKie Recreation Center - 1655 Chase Avenue  
Cincinnati, Ohio 45223  
First Wednesday of every month, 6pm - 8pm  
Dinner and childcare are provided

Sisterhood of Roll Hill  
Villages at Roll Hill Community Center - 3691  
President Drive Cincinnati, Ohio 45225  
Second Wednesday of every month, 11 am - 1pm  
Lunch and childcare are provided

For more information:  
<https://dev.cradleincincinnati.org/queensvillage/>

## Crossroad Health Center Over-the-Rhine location

5 E Liberty St  
Cincinnati, OH 45202  
Office: 513-381-2247

Monday 8 a.m.- 6 p.m.  
Tuesday 8 a.m.- 6 p.m.  
Wednesday 8 a.m.- 6 p.m.  
Thursday 8 a.m.- 5 p.m.  
Friday 8 a.m.- 5 p.m.  
\*Saturday 8 a.m.-12 p.m.

\*OTR has Saturday hours on the 1st and 3rd Saturdays of the month.

Note: There are no OTR walk-in hours. Same-day appointments are usually available to schedule.

## Crossroad Health Center West location

2170 Anderson Ferry Road  
Cincinnati, OH 45238  
Phone: 513-922-4271

## Crossroad Health Center Harrison location

10450 New Haven Road  
Harrison, OH 45030  
Phone: 513-367-5888

## Transportation Assistance

If you're covered by Medicaid, transportation assistance may be available. If you're a member of a managed care plan or MyCare Ohio plan, contact the Ohio Medicaid Hotline for consumers (1-800-324-8680 or ohiohm.com)

## Conceptos básicos para bebés

**Sweet Cheeks Diaper Bank**  
Over-the-Rhine y Harrison Crossroad distribuyen pañales de la organización Sweet Cheeks Diaper Bank mensualmente. Pregúntenos para más información.

**Healthy Moms & Babes Mobile Van**  
Esta camioneta distribuye pañales y otros provisiones. Consulte Facebook para ver las ubicaciones y horas de las camionetas: <https://www.facebook.com/HMB Cincinnati/>

### Baby Basics of Cincinnati

Este programa distribuye pañales dos veces al mes a familias con bajos recursos en Cincinnati que no están recibiendo asistencia social del gobierno actualmente.

4980 Zion Rd., Cleves, OH 45002

Oficina: \*513-353-8383

\*Llame para solicitar el programa.

Horario: lunes a viernes de 8 a.m. a 5 p.m.

The Warehouse Clothing Closet at the Healing Center Ropa de bebé usada suavemente, cosas para bebés y cosas para el hogar una vez al mes gratis.

11345 Century Circle West, Cincinnati, OH 45246

Oficina: 513-346-4080

Correo electrónico: [info@healingcentercincinnati.org](mailto:info@healingcentercincinnati.org)

Horario: miércoles, viernes, sábado de 9 a.m. a 11 a.m.

Jueves de 9 a.m. a 11 a.m. y 6:30 p.m. a 8 p.m.



## Comunidades de apoyo

### Grupo de atención de apoyo de embarazo de Crossroad Health Center

Crossroad Health Center tiene un programa de atención de apoyo de embarazo en el sitio de Western Hills donde una puede unirse a otras madres expectantes y prepararse para el nacimiento. También puede ser recompensada si se une! Algunos beneficios incluyen tarjetas de regalo, canastas de regalo y artículos para bebés. Llame al 513-922-4271 para descubrir más.

Crossroad Health Center - Western Hills  
2170 Anderson Ferry Road  
Cincinnati, Ohio 45238  
[www.crossroadhc.org](http://www.crossroadhc.org)



La organización Queens Village ofrece un espacio seguro para madres afroamericanas para apoyar y ser apoyada por sus compañeras, para conectarse, para aliviar el estrés, para procesar trauma y construir un mejor mundo juntas. Hay dos ubicaciones donde puede unirse:

Queen's Village Northside  
McKie Recreation Center - 1655 Chase Avenue  
Cincinnati, Ohio 45223  
Primer miércoles de cada mes, 6 p.m. a 8 p.m.  
Se proporcionan la cena y el cuidado de los niños

Sisterhood of Roll Hill  
Villages at Roll Hill Community Center - 3691  
President Drive Cincinnati, Ohio 45225  
Segundo miércoles de cada mes, 11 a.m. a 1 p.m.  
Se proporcionan almuerzo y el cuidado de los niños

Para más información:  
<https://dev.cradleincincinnati.org/queensvillage/>

## Crossroad Health Center Over-the-Rhine location

5 E Liberty St  
Cincinnati, OH 45202  
Oficina: 513-381-2247

Lunes 8 a.m.- 6 p.m.  
Martes 8 a.m.- 6 p.m.  
Miércoles 8 a.m.- 6 p.m.  
Jueves 8 a.m.- 5 p.m.  
Viernes 8 a.m.- 5 p.m.  
\*Sábado 8 a.m.-12 p.m.

\*Over-the-Rhine tiene horas disponibles solamente el primer y tercer sábado del mes.

Note: No hay horas de entrar sin cita en Over-the-Rhine. Sin embargo, las citas del mismo día suelen ser disponible para programar.

## Crossroad Health Center West location

2170 Anderson Ferry Road  
Cincinnati, OH 45238  
Teléfono: 513-922-4271

## Crossroad Health Center Harrison location

10450 New Haven Road  
Harrison, OH 45030  
Teléfono: 513-367-5888

## Asistencia de transporte

Si está cubierto por Medicaid, asistencia de transporte puede ser disponible. Si usted es miembro de un plan de atención administrada o un plan de Mycare Ohio, póngase en contacto con la línea directa de Ohio Medicaid para consumidores (1-844-640-6446 opción 2 o ohiohm.com).

# Transportation Challenges

- **Managed Medicaid Transportation Benefit:** For patients in managed Medicaid plans like CareSource, Molina, etc., insurance offers transportation benefits.
  - Though they were often described as insufficient or difficult to navigate
- **Uber Health:** CHC initially worked with Uber Health to accommodate patients but faced issues like patient no-shows, which permanently bar them from future use.
- **Limitations on Usage:** While some insurance plans offer reimbursements for transportation services, they often restrict the number of trips per year
- **Prior Authorization for Frequent Appointments:** For patients needing regular follow-ups, a prior authorization can be obtained, though it adds to the administrative workload and risks being denied

# Why it Matters

**Babies born <5lb 8oz are at future risk for lower school performance, developmental delays, behavioral issues, and a considerable number of health problems.**



**Early and consistent prenatal care is the number one modifiable way to improve the rates of low birthweight pregnancies in Hamilton County.**



**Access to reliable transportation for patients eliminates the most significant barrier to the evidenced-based, high-quality care being provided at Crossroad Health Center**



# Possible Solutions

---

- Subsidizing Metro vouchers for hospitals and free clinics in Cincinnati
  - CHC often lauded the vouchers they could provide patients but discussed the need to be overly judicious due to scarcity
- Dedicating bus lines to local hospitals and healthcare centers so that pregnant patients are not walking long distances from the nearest stop
- Expanding the service map of the Cincinnati Streetcar



# Our Ask to Cincinnati City Council

Dedicate resources to studying how to improve and expand transportation infrastructure in Cincinnati

Commit funds for subsidizing ride vouchers for patients at Crossroad Health Center and other hospitals/healthcare centers within the city

---