

# M Pox? More Like Tik Tox!

How to protect yourself from mpox

Who is at risk for contracting M-Pox?

LC 3



FINAL JEOPARDY!

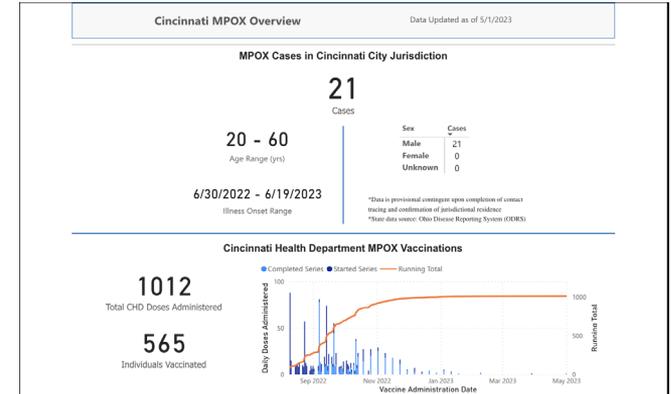
# Cincinnati Health Department

- Enhance access to health services
- Focus on equity, access, and reliability
- Deliver public health information
- Sustained through government funding
- Major site of vaccine access



# Social Determinants of Health

- ❖ Education of the Public
- ❖ Raising awareness regarding M-pox transmission, vaccination, and populations most susceptible
- ❖ Reducing stigma around M-Pox
  - Paint context surrounding M-Pox within the community
- ❖ Highlight healthcare services offered by CHD
- ❖ Improve community access to M-pox resources



Data compiled by the City of Cincinnati <https://www.cincinnati-oh.gov/health/mpox-virus/>

## Social Determinants of Health



# Overview of Our LC Project

- To explore how the Cincinnati Health Department's messaging methods could be updated, we created three brief, informative videos about the transmission of mpox, the signs and symptoms of mpox, and how to protect against the spread of mpox. These videos were designed after TikTok style videos for potential distribution on social media platforms. We then distributed these videos to the University of Cincinnati undergraduates with a pre- and post-survey to assess if there was a change in knowledge/attitudes towards mpox after watching the videos.



# Challenges

- M Pox is an ongoing public health threat!!!
- Cases of mPox have declined since peaking in August 2022

## MPOX Cases in Cincinnati City Jurisdiction

21

Cases

20 - 60

Age Range (yrs)

6/30/2022 - 6/19/2023

Illness Onset Range

Sex	Cases
Male	21
Female	0
Unknown	0

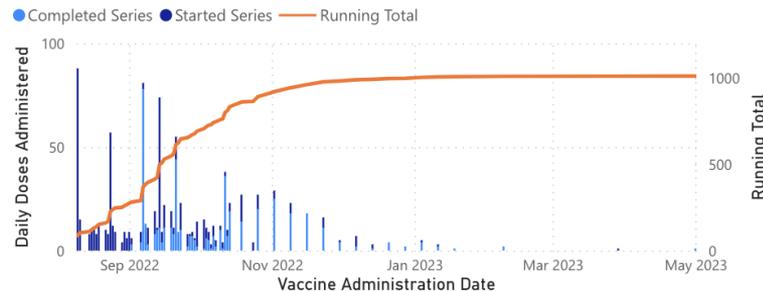
\*Data is provisional contingent upon completion of contact tracing and confirmation of jurisdictional residence

\*State data source: Ohio Disease Reporting System (ODRS)

## Cincinnati Health Department MPOX Vaccinations

1012  
Total CHD Doses Administered

565  
Individuals Vaccinated



# Policy Ask

- Increase budget for a social media manager to improve public health awareness
  - Average annual salary is \$47,673
- Funding comes from state and federal levels
- City Council can help with advocacy to key funding stakeholders
  - Ohio Department of Health
  - Ohio Legislative Health Committee

